AESTHETICS
DIGITAL ACADEMY

LEARN - CREATE - SUCCEED

ABOUT US

At Aesthetics Digital World Pvt. Ltd., we prepare you for the digital-first job market with practical, hands-on training. Every course is designed with real-world projects, live mentorship, and career support to ensure you're ready to work from day one.

OUR COURSES & PRICING

Digital Marketing Course

Basic Program (3 Months | ₹31,000 | Certification):
Covers digital marketing fundamentals, SEO (on-page, off-page, technical), Google Ads - search, display & video, social media marketing (Facebook, Instagram, LinkedIn), Meta ads campaign setup, email marketing & automation, content marketing basics, AI tools for marketing, Google Analytics setup & reporting.

WHY CHOOSE US:

- Learn from industry experts
- Real-time assignments & projects
- Lifetime learning support
- Internship & placement assistance
- AI-integrated learning approach

ADVANCED PROGRAM (6 MONTHS | ₹51,000 | CERTIFICATION + JOB ASSISTANCE):

Includes everything in the Basic program plus advanced SEO & technical optimization, e-commerce marketing & sales funnels, YouTube marketing & monetization, affiliate marketing strategies, advanced Google Ads & remarketing techniques, AI-powered content creation & campaign automation, freelancing skills & client management.

GRAPHIC DESIGNING

BEGINNER PROGRAM (2 MONTHS | ₹20,000 | CERTIFICATION):

Learn Canva basics & social media creative design, Adobe Photoshop fundamentals, logo/poster/banner designing, vector art, typography & color theory. Perfect for beginners aiming to create professional-looking visuals.

ADVANCED PROGRAM (3 MONTHS | ₹30,000 | CERTIFICATION):

Covers Adobe Illustrator & vector design, Corel Draw (for Printing, Product Designing and Business Digital Marketing), brand identity development, motion graphics basics, advanced Photoshop projects, After Effects, Premiere Pro and portfolio creation for job placements or freelance opportunities. Designed to master professional branding & creative skills.

WEBSITE DEVELOPMENT

FULL STACK DEVELOPMENT (6 MONTHS | ₹51,000 | CERTIFICATION + JOB ASSISTANCE):

Covers HTML, CSS, Tailwind CSS, Bootstrap, JavaScript, jQuery, React.js, Next.js, Node.js, Express.js, MySQL/MongoDB, hosting & deployment, plus AI tools for faster and smarter development.

BACKEND DEVELOPMENT (3 MONTHS | ₹21,000 | CERTIFICATION):

Learn Node.js, Express.js, MySQL/MongoDB, REST APIs, JWT authentication, bcrypt.js password hashing, basic WebSockets, error handling, middleware, and server deployment & management.

WORDPRESS DEVELOPMENT (45 DAYS | ₹11,000 | CERTIFICATION):

Covers WordPress installation, theme & plugin setup, website customization, Elementor integration, basic HTML/CSS for tweaks,and basic on-page SEO for bette rankings.

FRONT-END + WORDPRESS + BACKEND (BASIC) (2 MONTHS | ₹21,000 | CERTIFICATION):

Includes HTML, CSS, Tailwind CSS, JavaScript, Node.js, Express.js, APIs, and WordPress setup with Elementor for a complete beginner-friendly development package.

FRONT-END DEVELOPMENT (2 MONTHS | ₹18,000 | CERTIFICATION):

Focuses on HTML, CSS, Tailwind CSS, Bootstrap, JavaScript, jQuery, responsive design, UI basics, and React.js for modern, interactive web interfaces.

SPECIAL AI INTEGRATION IN ALL COURSES

We teach you latest AI tools and models to make you industry-ready:

CHATGPT FOR MARKETING & CONTENT

OPEN MAGIC, MIDJOURNEY FOR DESIGNING

AI SEO OPTIMIZATION TOOLS (SEMRUSH, AHREFS)

AI-POWERED WEB DEVELOPMENT ASSISTANTS (LOVABLE, V0, GROK, NAPKIN AI, CHATGPT)

<u>Enrollment</u>

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